



Dear Business Owner,

My name is Ethan Thomas, and I am the head basketball coach for Central Kansas Christian Academy (CKCA). I am writing to request your support for a new youth basketball league in Central Kansas. My wife and I have shared a huge passion for sports ever since we could swing a bat, kick, pass or shoot a ball. We both grew up in Ellinwood, and have fond memories of playing in a Christian elementary basketball league that used to bring teams from Hoisington, Larned, Kinsley, Dodge City, and other communities together. Unfortunately, most of those teams have since disbanded or are too far away. My wife and I were brainstorming how we could give back to the community and set a positive foundation for our children and countless others in Central Kansas. The Lord has put on our hearts to help build the skills of today's youth, and foster teamwork and discipline while modeling the love, grace, and mercy of Jesus Christ.

There is a great need for young people to become more active. We are passionate about getting our youth more involved in sports, as there are many benefits and important life lessons to be learned from playing on a structured, organized team. Our goal is to help build fundamental skills at a younger age, provide more fast-paced game time, and teach athletes how working together as a team will build life-long skills they can apply in many areas of their lives - all while having fun and enjoying the game! For those reasons, **we are working with several other volunteers to form a new Youth Elementary Basketball League, so that we can collectively build up these future athletes.**

We are excited to have four teams committed for the inaugural 2023/2024 basketball season! Principal Sherry Pruter from Central Kansas Christian Academy, Principal Debbie Hagans from Holy Family School, Mitch Light from Chase Elementary, and Stafford Rec Board Member Nicholas Minks all have committed teams (3rd-6th grade) for our upcoming season. Boys will play against boys, and girls against girls with A Teams (5th-6th grades) and B Teams (3rd-4th grades). This is a great way to help our athletes get more playing time and help them build their skills, while getting a taste of home and away games. KSHSAA has reassured us that we are on the right track and in compliance with all KSHSAA rules. **Benefits of this new league include:**

- Less time on the road traveling to and from games, and weekend games that allow for better balance on school nights
- Building relationships between schools with players, coaches, principals, etc.
- Getting younger athletes more court time and more experience, preparing them for middle school and high school
- Building overall interest in athletics in Barton County and the surrounding counties
- Allowing cheerleaders to gain experience at a younger level as well

Lastly, we do not want to take away from our local Recreation Commissions. We hope to build athletes' experience and playing time, and Recreational teams would reinforce skills and fundamentals. Our league takes place in the fall, which allows Recreation Commissions to have their basketball seasons in the spring, so our athletes can participate in both.

We are asking for your support of this beneficial new basketball league with a tax-deductible donation. Your contribution will underwrite the hiring of professional referees, the trophies for the end-of-year tournament, and supplies for hosting games and events. In return, we would love to recognize your business to the hundreds of families who will participate as athletes, spectators, and fans at the new league games and tournament.

Bronze Package - \$300 Sponsorship:

- Business name listing on a large banner for this year's league

Silver Package - \$500 Sponsorship:

- Logo displayed proudly on a large banner for this year's league that will be used for photo backdrops
- Recognition on social media for stepping up as one of our inaugural sponsors

Gold Package - \$1,000 Sponsorship:

- All the \$500 level benefits, PLUS name recognition over the PA system at all our regular season games, and a special shout out during the end-of-season tournament
- The opportunity to display a custom banner from your business in the gymnasium during the tournament at the end of the season (several hundred people in attendance, all vested parents of these young athletes)
- Recognition in a press release to local media about the new league that has formed and who made it possible

Thank you for your consideration! If you are interested in supporting the CKCBL, please complete the Business Sponsorship Commitment Registration form located at the bottom of www.ckcacademy.com/athletics. Commitment preference deadline is **September 15th**. All donors will receive a donation letter to use for tax purposes. If you have any additional questions, please reach out.



BUSINESS SPONSORSHIP LEVEL PACKAGES

BRONZE PACKAGE

- ✓ Business Name Listed on Large League Banner

\$300

SILVER PACKAGE

- ✓ Business Name Listed on Large League Banner
- ✓ Business Logo Displayed on Large League Banner
- ✓ Social Media Recognition

\$500

GOLD PACKAGE

- ✓ All Silver Package Benefits
- ✓ Name Recognition Over PA System at All Season Games
- ✓ Opportunity to Display Custom Business Banner During End-of-Season Tournament
- ✓ Press Release Recognition to Local Media About New League

\$1,000

If you would like to register your business, please visit www.ckcacademy.com/athletics.

Commitment preference by Sept 15th.

