

Dear Business Owner,

July 25th, 2024

My name is Ethan Thomas, and I serve as the President of the Central Kansas Christian Basketball League (CKCBL). I am reaching out to seek your support for our youth basketball league in Central Kansas. My wife and I have a deep-rooted passion for sports and have established a new league to provide a positive foundation for the youth in our community. Our aim is to encourage youth involvement in sports, emphasizing the valuable life lessons and benefits that come with being part of a structured team. By focusing on fundamental skill development, teamwork, and discipline, we hope to instill lifelong skills that can be applied in various aspects of their lives, all while ensuring an enjoyable experience for the players. There is a great need for young people to become more active. We are passionate about getting our youth more involved in sports, as there are many benefits and important life lessons to be learned from playing on a structured, organized team. Our goal is to help build fundamental skills at a younger age, provide more fast-paced game time, and teach athletes how working together as a team will build life-long skills they can apply in many areas of their lives - all while having fun and enjoying the game! For those reasons, **we work with several other volunteers to form this Youth Elementary Basketball League, so that we can collectively build up these future athletes.**

We are proud to have the commitment of our four original teams and a new school for the upcoming 2024/2025 basketball season. With the support of volunteers and educators from various institutions, we are dedicated to nurturing the talents of young athletes and fostering a sense of community through sportsmanship and teamwork. Our program offers a fantastic opportunity for athletes to increase their playing time and enhance their skills, all while experiencing the excitement of both home and away games. KSHSAA has confirmed that we are fully compliant with their rules and regulations, ensuring that we are on the right path. **The advantages of this new league are numerous, including but not limited to:**

- Before every game, prayers are bestowed upon the athletes, coaches, and spectators, while also aiming to share the teachings and love of God across the league and throughout the season.
- The chance to foster connections between schools, players, coaches, and principals.
- Younger athletes (basketball & cheerleaders) will gain valuable court time and experience, preparing them for future endeavors in middle and high school. This initiative will also generate a greater interest in athletics within Barton County and the surrounding areas.
- Provide local high school athletes with the chance to acquire refereeing experience at an earlier stage under the guidance of an experienced referee mentor.

It is important to note that our intention is not to diminish the role of local Recreation Commissions. Instead, we aim to complement their efforts by providing additional experience and playing time for our athletes, while the Recreational teams focus on reinforcing fundamental skills. Our league takes place in the late fall, allowing Recreation Commissions to organize their basketball seasons in the spring, enabling our athletes to participate in both.

We are asking for your support of this beneficial basketball league with a tax-deductible donation. Your contribution will underwrite the hiring of professional referees, the trophies and medals for the end-of-year tournament, league marketing expenses, and supplies for hosting games and events. In return, we would love to recognize your business to the hundreds of families who will participate as athletes, spectators, and fans at the new league games and tournament.

Bronze Package - \$300 Sponsorship:

- Business name listed on a large banner hung at each school gym location
- Business name listed as a sponsor on the main league t-shirt
- Business name listed in end-of-season tournament brochure
- Business name listed on league website

Silver Package - \$500 Sponsorship:

- All Bronze level benefits
- Business name and logo displayed proudly on a large banner hung at each school gym location
- Business name and logo listed on league website
- Recognition on social media for stepping up as one of our inaugural sponsors

Gold Package - \$1,000 Sponsorship:

- All Bronze and Silver level benefits, PLUS name recognition over the PA system at all our regular season games, and a special shout out during the end-of-season tournament
- The opportunity to display a custom banner from your business in the gymnasium during the tournament at the end of the season (several hundred people in attendance, all vested parents of these young athletes)
- Recognition in a press release to local media about the league that has formed and who made it possible

Thank you for your consideration! If you are interested in supporting the CKCBL, please complete the Business Sponsorship Commitment Registration form located on our www.ckcbl.com website. Commitment preference deadline is September 15th. All donors will receive a donation letter to use for tax purposes. If you have any additional questions, please reach out.

Ethan Thomas, CKCBL President

ckcbleague@gmail.com or (620) 566-7619



BUSINESS SPONSORSHIP LEVEL PACKAGES

BRONZE PACKAGE

- ✓ Business Name Listed on Large League Banner
- ✓ Business Name Listed on Main League T-shirt
- ✓ Business Name Listed on League Website
- ✓ Business Name Listed in End-of-Season Tournament Brochure

\$300

SILVER PACKAGE

- ✓ All Bronze Level Benefits
- ✓ Business Name and Logo Listed on Large League Banner
- ✓ Social Media Recognition
- ✓ Business Name and Logo Listed on League Website

\$500

GOLD PACKAGE

- ✓ All Bronze & Silver Package Benefits
- ✓ Name Recognition Over PA System at All Season Games
- ✓ Opportunity to Display Custom Business Banner During End-of-Season Tournament
- ✓ Press Release Recognition to Local Media About New League

\$1,000

If you would like to register your business,
please visit www.ckcbl.com

Commitment preference by Sept 15th

